E 6661 (Pages : 3) Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2019

Fourth Semester

Common Core Course IV—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

[Common for Model I, II and U.G.C. Sponsored B.Com. Degree Programmes]

(2013—2016 Admissions)

Time : Three Hours Maximum Marks : 80

Section A

Answer **all** *questions.*
Each question carries 1 *mark.*

1. Define 'Entrepreneur'.
2. Distinguish between Innovation and Invention.
3. Who is second generation entrepreneur ?
4. What is an ancillary unit ?
5. What do you mean by financial risk of an entrepreneur ?
6. Define a micro unit with regard to manufacturing.
7. Expand SISI.
8. What is a normal project ?
9. What is a non-quantifiable project ?
10. Define product layout.

(10 × 1 = 10)

Section B

Answer any **eight** *questions.*
Each question carries 2 *marks.*

11. What is payback period ?
12. What do you mean by present value technique ?
13. Explain project life cycle.
14. What is project formulation ?

Turn over

15. Define plant lay out.

16. What do you mean by break-even point ?

17. What is a project report ?

18. Define EDP.

19. What is meant by business incubation ?

20. What do you mean by decision-making competency of an entrepreneur ?

21. What is meant by gestation period ?

22. What is an industrial estate ?

(8 × 2 = 16)

Section C

Answer any **six** *questions.*
Each question carries 4 *marks.*

23. What do you mean by risk in business ? What are the reasons for risk ?

24. List any *four* qualities required for a successful entrepreneur.

25. What are the factors affecting the poor entrepreneurial growth in India ?

26. Name any *four* characteristics of MSME units.

27. What are the advantages of EDP ?

28. Explain the objectives of project management.

29. The management of Navaratna Ltd has proposed to invest Rs. 1,00,000 in a project which will give earning for six years as follows :

Year	Rs.
1	30,000
2	20,000
3	20,000
4	18,000
5	18,000
6	12,000

Calculate the payback period.

30. What are the objectives of plant lay out ?

31. Explain the functions of an entrepreneur.

(6 × 4 = 24)

Section D

Answer any **two** *questions.*
Each question carries 15 *marks.*

32. Explain the role of entrepreneur in the economic development of the nation.

33. What do you mean by MSME ? Explain the role of MSMES in the Indian economy.

34. Describe the contents of a Project Report.

35. What are the causes of sickness in MSMES.

(2 × 15 = 30)